



Easterseals/CAI Volleyball Challenge Fundraising Idea Toolkit

We cannot thank you enough for registering for the 2022 Easterseals/CAI Volleyball Challenge. We would not be successful without your support.

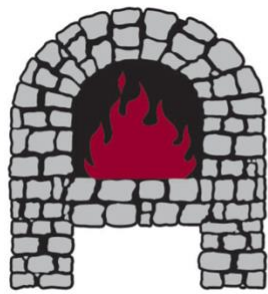
To help get your fundraising wheels turning, we created this toolkit with some ideas of local companies who host fundraising events for non-profits like Easterseals. This is a one stop shop with information about fundraisers, locations and how to get started.

If you have any questions, please contact Missy Baker at mbaker@esdel.org. Also, if you know of any fundraisers we do not have listed, please let us know! We would love to add to this list whenever possible!

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ANTHONY'S COAL FIRED PIZZA

PIZZA WELL DONE

Raise Some Dough

EVENT

Raise Some Dough with Anthony's Coal Fired Pizza

20% of sales from your event will go towards supporting Easterseals.

LOCATION

- 5611 Concord Pike | Wilmington, DE | (302) 477-1488
- 4805 Limestone Road | Pike Creek, DE | (302) 635-7013

WEBSITE

<https://acfp.com/fundraising/>

CONTACT INFORMATION

- Fill out the form at the website above, use the phone numbers above to contact one of the locations.

HOW IT WORKS:

- Host a Giveback and Anthony's donates 20% of the sales generated by your event attendees back to the cause.
- Anthony's will design a custom flyer used to promote the Giveback.



Dining Event

EVENT

Dining Event at Argilla Brewing Co. at Pietro's Pizza

Host a lunch/dinner and carry out event and Argilla Brewing Co. will donate 15% of your bill to Easterseals.

LOCATION

- 12667 Kirkwood Hwy | Newark, DE | 19711 | (302) 731-8200

WEBSITE

<http://www.argillabrewing.com>

CONTACT INFORMATION

- Ask for Pete or Candace at 302-731-8200.

HOW IT WORKS:

- Call Argilla Brewing and inquire about a dine in fundraiser. Ask for Candace or Pete.
- Tell your friends and family and advertise your event.
- Advertise on social media
- 15% of your event from everyone's bill will go to Easterseals.



Bowling FUNdraiser

EVENT

Bowlerama Bowling FUNdraiser

LOCATION

- 3031 New Castle Avenue | New Castle, DE | (302) 654-0263

WEBSITE

www.bowlerama.us

CONTACT INFORMATION

- Contact Jeff Benson at the number above or jeffb@bowlerama.us

HOW IT WORKS:

- Bowlerama charges \$11/person for 2 hours of bowling and shoes – limit 5 per lane.
- You set the per ticket cost, and anything over \$11 is donated to your cause.
- Bowlerama does all the work in a safe and secure atmosphere, no weather worries! Ample parking and plenty of indoor room for displays and registration. Food packages available and bars are fully stocked.
- Not available on Friday and Saturday evenings.



Scooper Night

EVENT

Scooper Night at Bruster's Ice Cream

Fun for the whole family! Find fun people to scoop ice cream and Bruster's Ice Cream will donate a percentage of sales to Easterseals.

LOCATION

- 2394 Pulaski Highway | Newark, DE | (302) 834-0334
- 465 W. Main Street | Middletown, DE | (302) 376-6177
- 3616 Kirkwood Highway | Wilmington, DE | (302) 543-8670

WEBSITE

<http://brusters.com/fundraising/>

CONTACT INFORMATION

- Use the phone numbers above to contact particular locations.

HOW IT WORKS:

- To get started, click on the website above and fill out a fundraising request online.
- You provide "celebrity scoopers" to take orders at store windows and invite all your friends. Bruster's will then give you a percentage of the sales for your nonprofit organization.



CHIPOTLE

MEXICAN GRILL

Do Good

EVENT

Do Good With Burritos

Host a fundraiser with Chipotle Mexican Grill and you keep 33% of the proceeds

LOCATION

- Online fundraising

WEBSITE

<https://community.chipotle.com/>

HOW IT WORKS:

- Apply to host a fundraiser
- Online digital fundraising



FUNraising

EVENT

A Friendly's FUNraising event

LOCATION

- 1115 South College Avenue | Newark, DE 19713 | (302) 369-8911
- 1500 People's Plaza | Newark, DE 19702 | (302) 834-8450
- 80 Lantana Drive | Hockessin, DE 19707 | (302) 239-3100
- 350 Dove Run Centre Drive | Middletown, DE 19709 | (302) 376-5811
- 5331 Brandywine Parkway | Wilmington, DE 19803 | (302) 478-4975
- 318 N DuPont Highway | Dover, DE 19901 | (302) 678-3999

WEBSITE

<https://www.friendlysrestaurants.com/business/fundraising/>

CONTACT INFORMATION

- Use the phone numbers above to contact particular locations.

HOW IT WORKS:

- Stop by or call your local Friendly's and request a FUNraising event.
- Fill out the application form and provide a W-9 from Easterseals (which we can provide) to book your event with the local restaurant General Manager.
- The General Manager will arrange for you to receive FUNraising vouchers created specifically for your event.
- Tell your friends and family and advertise your event.



Fork Support

EVENT

Fork Support at Grain Craft Bar & Kitchen

20% of food sales generated from your crowd is donated to Easterseals.

LOCATION

- 270 E. Main Street | Newark, DE | (302) 737-2931
- 3006 Summit Harbour Place | Bear, DE | (302) 365-5795

WEBSITE

<https://meetatgrain.com/home#fundraising>

CONTACT INFORMATION

- Nancy Chase | events@graincbk.com

HOW IT WORKS:

- Bring out your supporters and show them a good time. At your benefit, 20% of food sales generated from your crowd is donated to your organization.
- You can also use their stage to showcase your organization or bring out performers to entertain the crowd. They make a flyer to help you promote your event.



Funds 4 Friends

EVENT

Funds 4 Friends at the Greene Turtle

Dine with the Greene Turtle and help fundraise on behalf of your non-profit. Easterseals will receive 20% of net sales.

LOCATION

- 425 Stanton Christiana Rd | Christiana, DE | (302) 660-7222
- 250 S. Main Street | Newark DE | (302) 454-1592
- 416 South Ridge Avenue | Middletown, DE | (302) 376-7800
- 391 N DuPont Highway | Dover, DE | (302) 264-9612

WEBSITE

<https://thegreenturtle.com/about/community/>

CONTACT INFORMATION

- Use the phone numbers above to contact particular locations.

HOW IT WORKS:

- Fill out request online.
- Restaurant nights extend to online and to-go orders as well as in dine-in.
- Guests present the “Funds 4 Friends Restaurant Night” flyer on their phone or hardcopy to attribute their donation.
- The Greene Turtle will provide partners with customized marketing collateral to promote their Restaurant Night.

IRON HILL BREWERY

GIVE 20

EVENT

GIVE 20 at Iron Hill

Dine at Iron Hill & raise money for your non-profit group.

LOCATION

- Iron Hill | 620 Justison Street | Wilmington, DE 19801
- Iron Hill | 147 East Main Street | Newark, Delaware 19711

WEBSITE

<https://www.ironhillbrewery.com/our-story/give-20>

CONTACT INFORMATION

- Wilmington: (302) 472-2739
- Newark: (302) 266-9000

HOW IT WORKS:

- Get together with your non-profit group and pick a Monday, Tuesday or Wednesday evening to go out for dinner.
- Call the manager at your local Iron Hill Brewery to schedule your GIVE 20 Promotion.
- Once your date is confirmed, Iron Hill will email you a customized GIVE 20 partner coupon to distribute to friends, family, and co-workers. Partner coupons must be circulated prior to your event and may not be distributed on Iron Hill premises.
- On the night of your fundraiser, Iron Hill will donate back 20% of the food sales for every table that presents your organization's coupon (excluding alcohol, tax, and gratuity). All guests must submit the GIVE 20 partner coupon when paying the check in order to be counted toward the fundraiser.
- Please let Iron Hill know this is for Easterseals Delaware & Maryland's Eastern Shore. Ask for a check to be made payable to Easterseals.



Spirit Nite

EVENT

Dine in Night at Texas Roadhouse

Easterseals will receive 10% from those participating.

LOCATION

- 250 Buckley Boulevard | Bear, DE | (302) 322-3443
- 741 Middletown-Warwick Road | Middletown, DE | (302) 378-5844

WEBSITE

<https://www.texasroadhouse.com/>

CONTACT INFORMATION

- Kineta King Russo | store_bear@TexasRoadhouse.com | (609) 647-6723

HOW IT WORKS:

- Contact Kineta Russo about hosting a Dine in Night.
- Pick a date and fill out any information needed. Mention your event is for Easterseals as they have worked with us in the past.
- Texas Roadhouse will provide you with flyers.
- Tell your friends and family and advertise your event.
- Digital Gift Card Fundraising – 10% back to organization – contact Kineta.



Timothy's OF NEWARK

Good Times, Great Food, and Friendly People

Dining Event

EVENT

Dining Event at Timothy's of Newark

Host a lunch/dinner or carry out event and Timothy's of Newark will donate 15% of your bill to Easterseals.

LOCATION

- 100 Creek View Road | Newark, DE

WEBSITE

<http://www.timothysofnewark.com/>

CONTACT INFORMATION

- (302) 738-9915

HOW IT WORKS:

- Call Timothy's of Newark and inquire about a Dine in or Carry out fundraiser and hostess will give you all the information you need.
- Tell your friends and family and advertise your event.
- Timothy's of Newark has worked with Easterseals before, please let them know you are raising money for Easterseals.